



**Minutes
of the
Santa Barbara Metropolitan Transit District
Board of Directors Meeting**

November 23, 2004

8:30 AM

**Santa Barbara MTD Auditorium
550 Olive Street, Santa Barbara, CA 93101**

MEMBERS PRESENT: Chair, John Britton, Vice Chair, Olivia Rodriguez, Secretary, Brian Fahnestock, Director, Lee Moldaver, Director, David Davis (arrived at 10:30 AM prior to item #11 on the agenda)

MTD EMPLOYEES PRESENT: Sherrie Fisher, General Manager, Jerry Estrada, Assistant General Manager/Controller, Tiara Lakey, Executive Assistant to the Board and General Manager, David Damiano, Manager of Transit Development and Community Relations, Lynnette Coverly, Manager of Marketing, Steve Maas, Manager of Strategic Planning and Compliance, Rachel Grossman, Planner

OTHERS PRESENT: Dr. Dan Secord, SB City Councilman, Josh Molina, SB News Press, Browning Allen, City of Santa Barbara Transportation Manager, Jeff Williams

- 1. Call to Order**
Chair Britton called the meeting to order at 8:30 AM.
- 2. Roll Call of the Board of Directors**
Chair Britton noted all members were present, with the exception of Director Davis.
- 3. Report Regarding Posting of Agenda**
Sherrie Fisher, General Manager reported that the agenda for this meeting was posted at the MTD administrative headquarters, on the MTD website and mailed to the media for general circulation.

Consent Calendar

4. Approval of Prior Minutes

Director Moldaver moved to approve the minutes for the meeting of **October 29, 2004**. Secretary Fahnestock seconded the motion. The motion passed unanimously.

Director Moldaver moved to approve the minutes for the meeting of **November 2, 2004**. Vice Chair Rodriguez seconded the motion. The motion passed unanimously.

Chair Britton noted that there is an error on item #5 of the **November 9, 2004**, Board minutes. Director Moldaver moved to approve the minutes for the meeting of November 9, 2004, with the necessary correction to item #5. Chair Britton seconded the motion. The motion passed. Vice Chair Rodriguez and Secretary Fahnestock abstained due to their absences from the November 9, 2004, Board meeting.

Director Moldaver moved to approve the minutes for the meeting of **November 16, 2004**. Secretary Fahnestock seconded the motion. The motion passed unanimously.

5. Approval of the Cash Report of November 2, 2004 through November 15, 2004.

Director Moldaver moved to approve the Cash Report of November 2, 2004 through November 15, 2004. Secretary Fahnestock seconded the motion. The motion passed unanimously.

The Consent Calendar concluded at this time

6. Public Comment

There was no public comment.

7. Public Hearing Regarding Fare Structure for Valley Express Service (action may be taken-attachment)

General Manager Fisher reminded the Board that this public hearing was opened at the October 12, 2004, Board meeting. At that time it was decided that today's meeting would be the closing date.

General Manager Fisher then reported to the Board, MTD staff recommendations for fare and pass structure for the Valley Express Service, which included an option "A" and "B".

General Manager Fisher and Lynnette Coverly, Manager of Marketing also gave the Board an overview of the public comment that was received, via e-mail to the Board's attention and reported that the feedback was positive.

Director Moldaver moved to close the public hearing. Chair Britton seconded the motion. The motion passed unanimously.

Director Moldaver moved to adopt fare option "A". Chair Britton seconded the motion. The motion passed unanimously.

8. Quarterly Financial Report (attachment)

Assistant General Manager/Controller, Jerry Estrada presented the Quarterly Financial Report to the Board.

Assistant General Manager/Controller, Jerry Estrada reviewed the report with the Board, noting that numbers on this report would change, due to the acceptance of the Union Labor contract offer and stated that a revised budget and forecast would be presented at an upcoming Board meeting.

7. *Public Hearing Regarding Fare Structure for Valley Express Service (reopened)*

Due to a request from a member of the public to comment on the Valley Express Service, Director Moldaver moved to reopen the public hearing regarding fare structure for Valley Express Service (agenda item #7), Vice Chair Rodriguez seconded the motion. The motion passed unanimously.

General Manager Fisher then introduced Jeff Williams. Mr. Williams stated that he commutes to Santa Barbara from Santa Ynez twice a week and commented that he is looking forward to utilizing the new service. He also commented that the proposed fare looks good, but with his schedule, hopes that the MTD Board and staff might consider a 40-ride pass along with the proposed 10-ride pass.

Director Moldaver thanked Mr. Williams for his comments and moved to close the public hearing. Vice Chair Rodriguez seconded the motion. The motion passed unanimously.

9. General Manager Report

General Manager Fisher updated the Board on the SBMTD Organization Chart and reported on departmental changes.

General Manager Fisher and David Damiano, Manager of Transit Development and Community Relations gave an update regarding the upcoming Transit Village/RDA joint meeting, which will be held on December 8, 2004, 10 AM, at the City of SB Public Works Building in the Gebhard Public Meeting Room.

At this time, Director Moldaver commented on the recent article in the Santa Barbara News Press, which quoted General Manager Fisher regarding to the Airport bus stop. General Manager Fisher replied that the MTD and the Airport staff are communicating and are working together on a plan to better identify the location of the current airport bus stop.

General Manager Fisher invited the Board to appear in an upcoming MTD "Happy Holidays" spot that will air on Univision.

General Manager Fisher announced that MTD is participating in a toy drive for PAL (Police Assistance League). Toy bins will be placed at the Transit Center and at employee areas at MTD. Toys collected will be distributed to local needy families.

General Manager Fisher invited David Damiano, Manager of Transit Development and Community Relations to update the Board on an award received by the Santa Barbara Downtown Organization. The Tourism Star Award is part of an ongoing program by the Convention and Visitors Bureau to acknowledge individuals or organizations that help promote Santa Barbara as a premiere tourism location. One of the contributing

factors during the selection process was the success of the Downtown Waterfront Shuttle as a tourism icon.

General Manager Fisher requested that the Property Committee meet soon, to discuss the Overpass Road property.

10. Other Business and Committee Reports

Chair Britton reported that the Finance Committee had recently met. Director Moldaver then suggested that MTD invite newly elected officials on a tour of MTD.

11. Recess to Closed Session-Calle Real

The Board met in closed session pursuant to Government Code §54956.8, conference with real property negotiators regarding the MTD Calle Real Property, APN's Book 59, Page 14, Parcels 4, 5 & 6, and Book 67, Page 23, Parcel 6, concerning price and terms of payment; agency negotiators Doug Large and Bob Andrews; other negotiation parties: Housing Authority of County of Santa Barbara, Martin Farrell Homes, and Investec Capital, Inc.

The Board met in closed session regarding Calle Real. The Board instructed staff to contact the County of Santa Barbara regarding securing the Calle Real property, by having a portion of the property fenced and posted as soon as possible. The Board also instructed staff to place the Calle Real property on the next agenda, to recommend actions.

12. Recess to Closed Session-Union Negotiations

Due to the acceptance of the Union Labor Contract on November 22, 2004, no further discussion was needed.

13. Adjournment